



Press release
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ENGIE Energy Census Highlights Rising Prices, Volatility, and Shifting Strategies

HOUSTON – ENGIE North America (ENGIE), announced today, in collaboration with Energy Research Consulting Group (ERCG), the release of the 2025 North American Business Energy Census. This third annual report offers valuable market insights and opinions from over 100 aggregators, brokers, and consultants (ABCs), representing approximately 760,000 end-use customer locations.

“During uncertain times, our role as a retail energy supplier provides a critical link between supply and demand,” said Anne-Laure Chassanite, chief executive officer at ENGIE Resources. “Through our steadfast commitment to renewable energy and recognizing voice of customer, we navigate market volatility and help assure a sustainable and resilient future.”

Drawing insights from over 100 survey respondents, ENGIE’s Business Energy Census report highlights the evolving energy sector and the growing importance of strategic energy management for organizations of all sizes. Survey participants include a spectrum of energy management advisor roles with a diverse client base across commercial, industrial, and institutional sectors.

The 2025 Business Energy Census identifies several trends that indicate heightened volatility and uncertainty in the energy market, including:

- **Energy’s Strategic Role:** A slight shift in priorities, with 10% of respondents reporting that energy had become less strategic among their end-user clients.
- **Forecast of Rising Prices and Volatility:** Expectations of increased volatility in natural gas and power prices.
- **Green Premium Acceptance:** A softening in demand for renewable energy with price premiums.
- **Strengthening Regulatory Support:** Increasing awareness among ABCs regarding the need for more advocacy and efforts to improve regulatory frameworks.
- **Energy’s Impact on Mergers and Acquisitions:** Intensification to secure reliable, affordable, and sustainable energy sources, setting the stage for strategic consolidations and investments.
- **Addressing Market Information Challenges:** A slight decline in the perception of the availability of quality market information among ABCs.

Based on the 2025 Business Energy Census results, customers and partners can find observations that highlight the evolving complexities and strategic importance of energy



management across diverse business sectors. The report underscores the need for agile and forward-thinking strategies to navigate increased volatility and geopolitical tensions and support the development and delivery of green energy solutions for power and gas customers.

To view the complete survey report, please visit: www.engie-na.com/2025census

As an affiliate of ENGIE North America, ENGIE Resources aims to deliver journey-specific insights from diverse firms across various geographical locations, revenue brackets, and business models.

Based in Boston, ERCG provides business intelligence and consulting services to energy market participants on entry strategies, investment opportunities, and market & policy dynamics. "Energy ABCs have a front row seat to the rapidly changing economic and political environment – and their impacts on end-use customers," said Young Kim, Principal. "The annual Business Energy Census gives us a powerful tool to analyze year-over-year changes in sentiment. We are proud to partner with ENGIE Resources to keep our fingers on the pulse of the business community."

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About ENGIE

Based in Houston, Texas, ENGIE North America Inc. is a regional hub of ENGIE, a major player in the energy transition, whose purpose is to accelerate the transition towards a carbon-neutral economy. With 98,000 employees in 30 countries, the Group covers the entire energy value chain, from production to infrastructures and sales. ENGIE combines complementary activities: renewable electricity and green gas production, flexibility assets (notably batteries), gas and electricity transmission and distribution networks, local energy infrastructures (heating and cooling networks) and the supply of energy to local authorities and businesses. Every year, ENGIE invests more than \$10 billion to drive forward the energy transition and achieve its net zero carbon goal by 2045. ENGIE (ENGI), is listed on the Paris and Brussels Stock Exchanges. For more information on ENGIE in North America, please visit our website at www.engie-na.com or our LinkedIn page at www.linkedin.com/company/engie-north-america-inc.

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